

REMARKS

This letter is responsive to an Office Action mailed April 25, 2003. There has been some confusion over which claim set was referenced in previous communication with the Examiner.

To set the record straight, the Applicant respectfully refers to the same claim set, containing 88 claims, that the Examiner has utilized in the examination process.

The applicant respectfully re-presents claims 4, 22-43 and 85. Claims 1-43 and 85-88 have been amended where appropriate to remove multiple dependencies. Claims 89-111 have been added to further define the invention.

Claims 44-84 remain previously canceled without prejudice.

Claims 1-3, 5-21 stand rejected under 35 U.S.C. 102 (e) as anticipated by Teare et al. (US Patent 6, 151, 624).

Claims 5-13, 17-20 stand rejected under 35 U.S.C. 112 because "said database" has insufficient antecedent.

Claims 86-88 are objected to as depending from canceled claim 85.

Claim 16 is an independent claim and does not depend from claim 13.

The applicant respectfully points out that the applicant invention predates that of Teare et al., removing the examiner's rejection to claims 1-3 and 5-21. The filing date of Teare et al. is Feb. 3, 1998 while the instant application (priority date) filing date is January 30, 1998.

The applicant hereby re-presents claim 4, thereby providing an antecedent for dependent claims 5-13.

The applicant hereby re-presents claims 16 and claim 17 in amended form, providing claims 18-20 with proper antecedent. The Applicant hereby re-presents claim 85 to render appropriate antecedent for claims 86-88.

The phrase "of a page of said site" has been added to independent claims 1, 14, 16 and 21 to clarify the claim preamble and merely states explicitly that which was previously implied. A period was added at the end of claim 14. This is clearly a typographical error.

New independent claim 89 and claims 90, 99 and 103 that depend upon claim 89 have been added to further clarify the invention.

Claims 91-98, 100-102, 104-111 are new claims that depend upon original independent claims and serve to further clarify the invention.

In view of the above amendments and comments, applicant submits that all rejections are rendered moot and allowance is respectfully requested. Early and favorable consideration is earnestly solicited. In the event that the Examiner believes that there are problems which would make it impossible to issue a favorable response, the Examiner is respectfully requested to call the undersigned at 1-877-428-5468, which is a US toll free number connected directly to our offices in Israel (please note the 7 hour time difference).

Respectfully submitted,
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